

***SANOFI PHARMA
EGYPT 2025
KICK-OFF MEETING***

***Event
Flow***

2025 Kick Off Meeting

3-day Meeting Itinerary

FAST & CURIOUS
Leading Together

Time	Topic	Speakers	Meeting Room
Day 1 Sunday 16-2-2025 - PLENARY			SETTING THE PACE
3:00 - 3:30	Registration		The Palace Meeting Room Ground Floor
3:30 - 3:35	Entrance of Leadership & headquarter teams		
3:45 - 3:50	Entrance of Commercial Teams		
4:00 - 7:00	The Plenary - Setting The Pace	Leadership team	
7:00 - 7:30	Break		
7:30 - 8:30	Setting The Pace Workshop	All Team	
Day 2 Monday 17-2-2025			BUILD YOUR MOMENTUM
12:30 - 1:30	Lunch		Each team in their dedicated meeting room
1:30 - 3:30	Teams Sessions		
3:30 - 4:00	Break 1		
4:00 - 6:00	Teams Sessions		
6:00 - 6:30	Break 2		
6:30 - 8:30	Teams Sessions		
8:30 - 10:00	Dinner		
Day 3 Tuesday 18-2-2025			TIME TO ACCELERATE
12:30 - 1:30	Lunch		Each team in their dedicated meeting room
1:30 - 3:30	Teams Sessions		
3:30 - 4:00	Break 1		
4:00 - 5:00	Teams Sessions		
5:00 - 5:30	Break 2		
5:30 - 7:30	Meet The Experts: EBI / Data Privacy / Medical Operations / GM&E	Maged Zaki-Hady Zohdy Marwan ElBagory-Christine Nageb	
7:30 - 9:00	Closing (Accelerate Your Engines)	All Teams	The Palace Meeting Room Ground Floor
9:30 - 11:30	Gala Dinner	All Teams	On Beach

Day	Timing	Flow	Comment	Tasks
Day 1 Sunday, 16th Feb 2025	4:00 AM	<ul style="list-style-type: none"> Travelling from Cairo to Hurghada from Cairo Airport on 2 flights from Terminal 1, you must be at airport 3 hours before the flights' timings. ✓ Flight 1 : at 7:30 AM ✓ Flight 2: at 8:00 AM Each Passenger will have only 1 bag for 23 KG & 1 Carry on Whoever will miss his/ her first flight, we can't manage any flights replacements. 	<ul style="list-style-type: none"> For Safety Purposes: All Outstation teams (Customer Facing Teams) will be accommodating one night before at Cairo (for Alex, Delta, BeniSweif, Fayoum & Aswan), & at Hurghada (for rest of UE governorates) Kindly ensure all teams are going to check in max by 3:00 PM at Saturday 15th Feb 	<ul style="list-style-type: none"> For Safety Purposes: Personal Travel isn't allowed & all teams will have ground transportation from each governorate to Cairo & Hurghada ✓ 24 Bus Leaders nominated ✓ 9 Regional Ambassadors nominated ✓ 2 Flight leaders nominated ✓ 2 Admins for headquarter teams
	9:30 AM - 10:00 AM	<ul style="list-style-type: none"> Transfer from Hurghada Airport to Baron Sahl Hashish on 4 buses, I. Bus 1: CMB & SPC teams II. Bus 2: CVT Team III. Bus 3: Diabetes & Medical teams IV. Bus 4: leadership teams, TR&A & Supportive functions Another Bus will be for UE colleagues from Steinberger aqua hurghada to Baron Sahl Hashish 	<ul style="list-style-type: none"> All the teams will receive during the transfer the followings: ✓ Welcome Envelope (Access Card, Hotel vouchers, Event ID, Bag Tags, Workshop Bracelets & Event's Magnet Pin) ✓ A sting bag including the following: <input type="checkbox"/> A Jacket, relating to F1, (to be plenary dress code) 	<ul style="list-style-type: none"> Each Bus will have one <i>Bus leader</i> & <i>Emeco Leader</i> who are responsible for the distribution and ensuring all information well disseminated So, all teams will check in for their rooms directly All the luggage are of your personal responsibility
	10:00 AM – 3:00 PM	<ul style="list-style-type: none"> ✓ Early Breakfast: till 10:30 AM, @ Main Restaurant ✓ Lunch: @Main Restaurant (Open Buffet) 12:30 PM – 3:00 PM, or @ Beach Restaurant (a la Carte) 12:00 PM – 4:00 PM 	Teams will have this free time, to enjoy the hotel facilities, beach, pools & so on	
	3:00 PM – 3:45 PM	<p style="text-align: center;">Registration for the event at The Palace meeting room foyer at ground floor</p>		<ul style="list-style-type: none"> ➤ All teams will be registered before 3:30 PM, to join the meeting on time ➤ All headquarter teams will enter the PALACE meeting room by 3:30 PM ➤ All commercial teams will enter the PALACE meeting room by 3:45 PM
	4:00 PM – 8:30 PM	<p style="text-align: center;">Plenary Event : Setting The Pace Day</p>		<ul style="list-style-type: none"> ▪ All teams will be seated on 3 groups according to the bracelets' colors ▪ The Leadership team will lead the interactive workshop
	8:30 PM – 10:00 PM	<ul style="list-style-type: none"> ➤ Dinner: till 10:00 PM @ Main Restaurant ➤ All teams have the option to book @ Hotel Guest relationship, the dinner on each of the restaurants at hotel (Italian, Mexican, Oriental, Asian, American) ➤ Teams will have this free time, to enjoy the hotel facilities. 		

Day	Timing	Flow		
Day 2 Monday, 17th Feb 2025	8:00 AM – 1:30 PM	<ul style="list-style-type: none"> ➤ Breakfast: 6:30 AM - 10:30 AM, @ Main Restaurant ➤ Lunch: @Main Restaurant (Open Buffet) 12:30 PM – 3:00 PM, or @ Beach Restaurant (a la Carte) 12:00 PM – 4:00 PM ➤ Teams will have this free time, to enjoy the hotel facilities. ➤ We will have beach activities, available for all from 10:00 AM – 12:00 PM 		
	1:30 PM - 8:30 PM	<ul style="list-style-type: none"> • Each Business Franchise will have their own agendas, Attached 		
	9:00 PM – 01:00 AM	<ul style="list-style-type: none"> ➤ Dinner: till 10:00 PM, @ Main Restaurant ➤ All teams have the option to book @ Hotel Guest relationship, the dinner on each of the restaurants at hotel (Italian, Mexican, Oriental, Asian, American) 		
		<ul style="list-style-type: none"> ➤ Teams will have on beach race simulators, for having funny simulation, till 12:00 AM ➤ We will have games, on Game corner inside the hotel, all over the day till 1:00 AM, except from 7:00 PM – 10:00 PM 		
Day 3 Tuesday, 18th Feb 2025	8:00 AM – 1:30 PM	<ul style="list-style-type: none"> ➤ Breakfast: 6:30 AM - 10:30 AM, @ Main Restaurant ✓ Lunch: @Main Restaurant (Open Buffet) 12:30 PM – 3:00 PM, or @ Beach Restaurant (a la Carte) 12:00 PM – 4:00 PM ➤ Teams will have this free time, to enjoy the hotel facilities. ➤ We will have beach activities, available for all from 10:00 AM – 12:00 PM 		
	1:30 PM - 5:00 PM	<ul style="list-style-type: none"> • Each Business Franchise will have their own agendas, Attached 		
	5:30 PM – 7:30 PM	<ul style="list-style-type: none"> • Meet The Expert Session : Updates from EBI, Data Privacy, Med. Ops & GM&E , AT PALACE Meeting Room 		
	7:30 PM – 09:00 PM	<ul style="list-style-type: none"> • Closing Session : Accelerate Your Engine 		<ul style="list-style-type: none"> ✓ Zaatar & Commercial teams winning formula / franchise ✓ Leadership team take home messages
	9:30 PM – 11:30 PM	<ul style="list-style-type: none"> • GALA DINNER -- On Beach 	A Night At The Carnival	Dress Code : Black & White (<i>Be flexible & close to the theme as much as possible</i>) Activities : Carnival Stations, beach race simulators, Dancing floor
	Day 4 Wednesday, 19th Feb 2025	8:00 AM – 1:30 PM	<ul style="list-style-type: none"> ➤ Breakfast: 6:30 AM - 10:30 AM, @ Main Restaurant ➤ Lunch: @Main Restaurant (Open Buffet) 12:30 PM – 3:00 PM, or @ Beach Restaurant (a la Carte) 12:00 PM – 4:00 PM 	
<ul style="list-style-type: none"> ➤ Teams will check out by 12:00 PM ➤ We will depart for hurghada airport, on same 4 buses, by 1:30 PM & 2:00 PM, as we are having 2 flights by 5:00 PM & 6:00 PM 				

Important Contacts

For Security :

Farid Soliman / 01099889130

Mohamed Taha / 01000517284

Ahmed Dagher / 01022595523

For Safety : HSE Team

Ahmed AbuZeid/ 01006242701

Ghada Ibrahim/ 01060755523

For the hotel's Clinic

Dr. Ahmed Roshdy / 01145129129

*Thanks to ensure reaching out HSE
team or Security team for support*

For Headquarter teams Inquiries

Nevine Badawy / 01001430567

Sally Samir / 01006606456

For General Assistance

Nermine Mekkawy / 01063292526

Randa Lotfy/ 01222753072

Ebaa Gamal / 01008481425

Shaimaa Ahmed / 01012284717

Important Contacts

For Commercial Teams Inquiries

Regional Ambassadors

Regional Ambassadors

UE / Mahmoud Hasan/ 01006601224

Alex./ Hesham Halim/ 01001900062

Delta 2/ Fathy Naggar/ 01066681447

Delta 1/ Amr Eraky/ 01000569916

Regional Ambassadors

Giza / Mohamed Bedir/ 01028055345

Cairo / Tarek Negm/ 01006606477

Cairo / Mohamed Orabi/
01006603636

Flight 1 Leader

Mohamed Afandy/ 01066681496

Flight 2 Leader

Dessoki Sayed / 01006603701

Emeco Team : At Airport

Flight 1 : Evram Nabih/ 01003281305

Flight 2 : Youssef El Sayed / 01067687390

Emeco Team : At Hotel

Hany Rashad/ 01001666944

Ramez Gameel/ 01005826121

Omar Sabea/ 01225511900

Shaimaa Ahmed / 01221886689

Event Days

Each day a name that resonates with racing terminology and the event's goals:

DAY 1



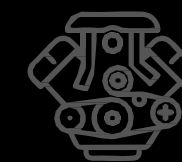
SETTING THE PACE

DAY 2



BUILD YOUR MOMENTUM

DAY 3



TIME TO ACCELERATE

Arrival & Welcome Kit



Registration



Photobooth



Persona Explanation



Conference Room



Event Days

Each day a name that resonates with racing terminology and the event's goals:

DAY 1



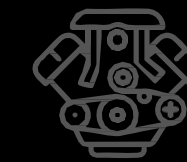
SETTING THE PACE

DAY 2



BUILD YOUR MOMENTUM

DAY 3



TIME TO ACCELERATE

Photobooth



Conference Room



Team Building & Activities



Event Days

Each day a name that resonates with racing terminology and the event's goals:

DAY 1



SETTING THE PACE

DAY 2



BUILD YOUR MOMENTUM

DAY 3



TIME TO ACCELERATE

Photobooth



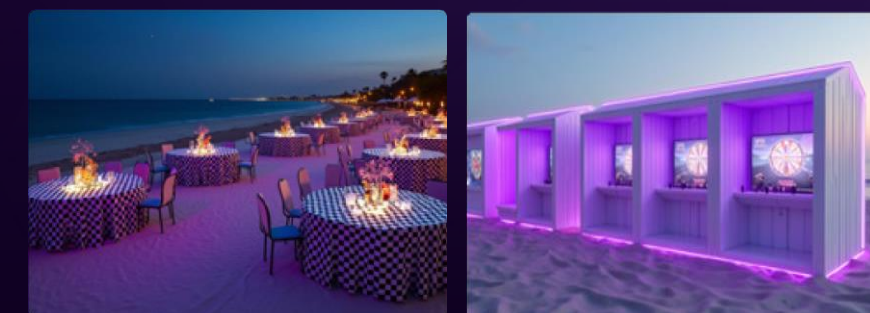
Conference Room



Team Building & Activities



Gala Dinner

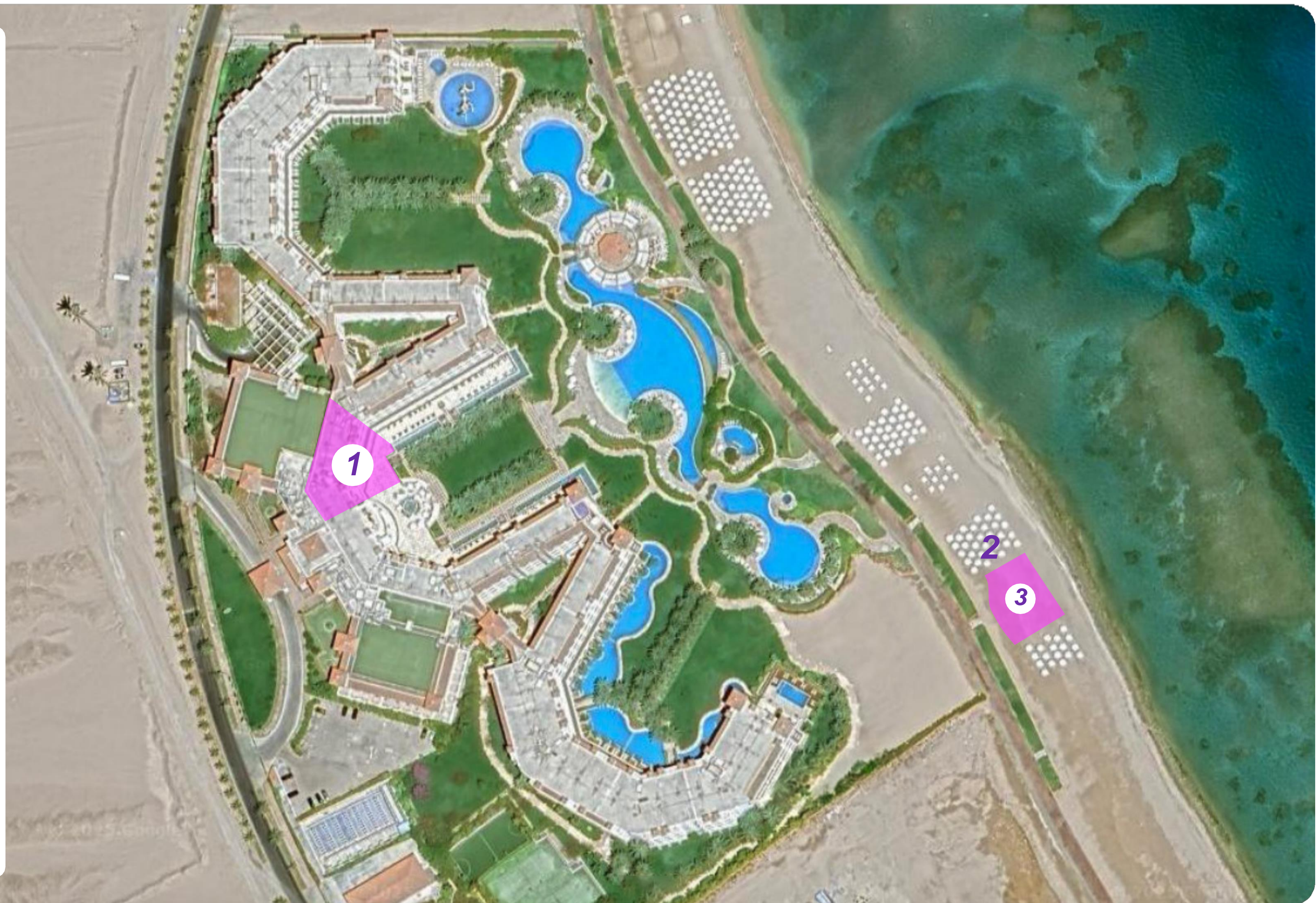


Overview for the destination

1 Foyer & Hall
Area

2 Activities
Area

3 Gala Dinner
Area

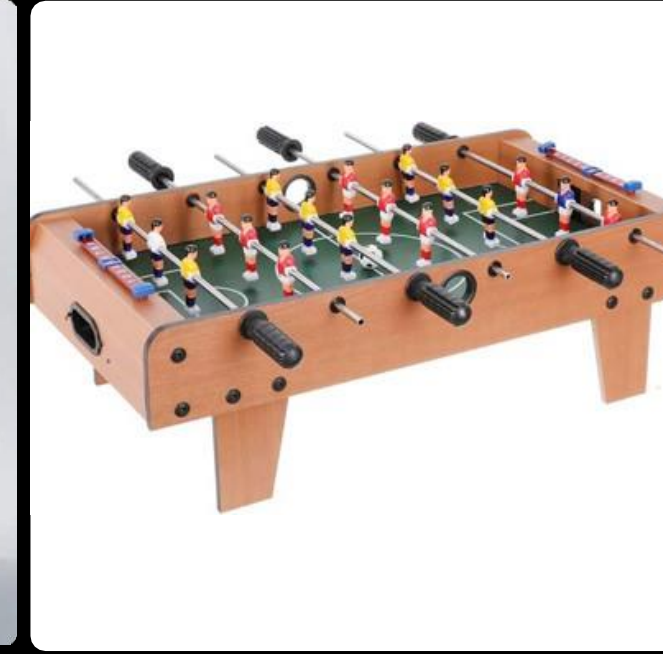


DAY 1, 2 & 3

GAMING ROOM

*(exclusive all day, except from
7:00 PM till 10:00 PM)*

- 1 *Playstation 5*
- 2 *Baby Foot Games
(1 Set)*
- 3 *Board games*
- 4 *More Games*



INFLATABABLES

DAY 2 & DAY 3
10 AM - 4:30 PM



F1 SIMULATORS

(3 Sets +Huge Screen +Platform)

DAY 2 & DAY 3

9:30 PM – 12:30 AM



sanofi

Night
at the
Carnival



GALA DINNER
NIGHT

HAVE
FUN

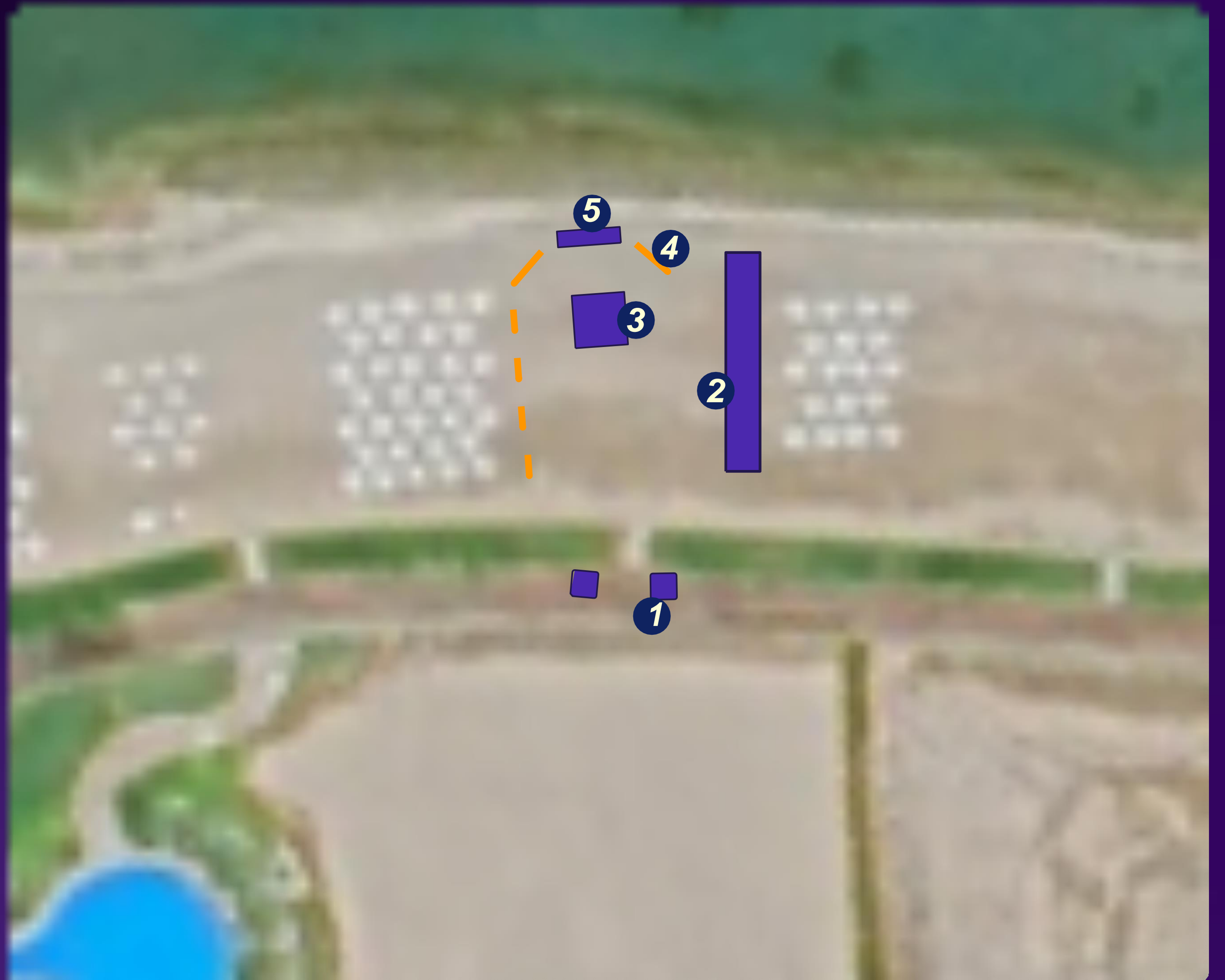
CARNIVAL GAMES



Night at the CaRnival

GALA DINNER AREA

- 1 Entrance screen gate
- 2 Games Kiosks
- 3 Dance Floor
(4m x 4m)
- 4 Branding Screens
- 5 DJ Place + Screen



on Palace
Hasheesh
(5285)
r hotel
Relax / Ruhepool

Beach Setup

Monday & Tuesday

● Formula One Station

● Inflatables Games

● Carnival Games Kiosks

● Carnival Food Kiosks

● Dance Floor & DJ

● Dinner Table



THANK YOU!